

AIBDWA Presents our

2011



SPRINGBOARD 4 SPRING

Conference

SATURDAY, MARCH 26, 2011

8:00 A.M. — 4:30 P.M.

LUNCH INCLUDED

UW GOULD HALL, SEATTLE, WA

MEREDITH PASLAWSKY,

Washington Business Center & Small Business Association

Your Business Plan and Business Resources

BRANDON NA,

Owner, SEO Organics

Marketing, Social Media and SEO Explained

SELENA C. SMITH,

Labor Attorney with Davis Grimm Payne & Marra

Legal Hiring Practices

Pre-registration Required

AIBDWA 2011 SPRING CONFERENCE REGISTRATION FORM



Sign up for:

- STUDENT MEMBER AIBD
- PROFESSIONAL MEMBER AIBD
- STUDENT (NON-MEMBER)
- NON-MEMBER

Price

\$00.00

\$00.00

\$10.00

\$35.00

Can be applied toward
your
AIBDWA membership
through
APRIL 2011!!

Name _____

Address _____

Phone _____

Method of Payment

Check

Mail form and check to:

AIBDWA Spring Conference

PO Box 2367

Oak Harbor, WA 98277

Register on line:

<http://www.aibdwa.org/Spring2011Board.asp>

AIBDWA
2011

SPRINGBOARD 4 SPRING

Conference Schedule



Saturday, March 26, 2011

- 8:00 Coffee / Check-in
- 8:30 **Tour of Gould Hall**
- 9:30 Opening
- 9:40 **Your Business Plan & Resources Available:**
Meredith Pawslawsky
- 10:30 Break
- 10:40 **Marketing, Social Media & SEO Explained:**
Brandon Na
- 11:45 Break and Lunch
- 12:15 **Legal Hiring Practices:**
Selena C. Smith
- 1:00 Break
- 1:10 **Design competition**
- 2:30 **AIBDWA Society Meeting**
- 4:00 Adjourn

CONTACT: Karl Koning karl@koningdesigns.com
Phone: 206-550-5458

LOCATION: **University of Washington**
GOULD HALL, Room 110

Two doors will be available: West and NW

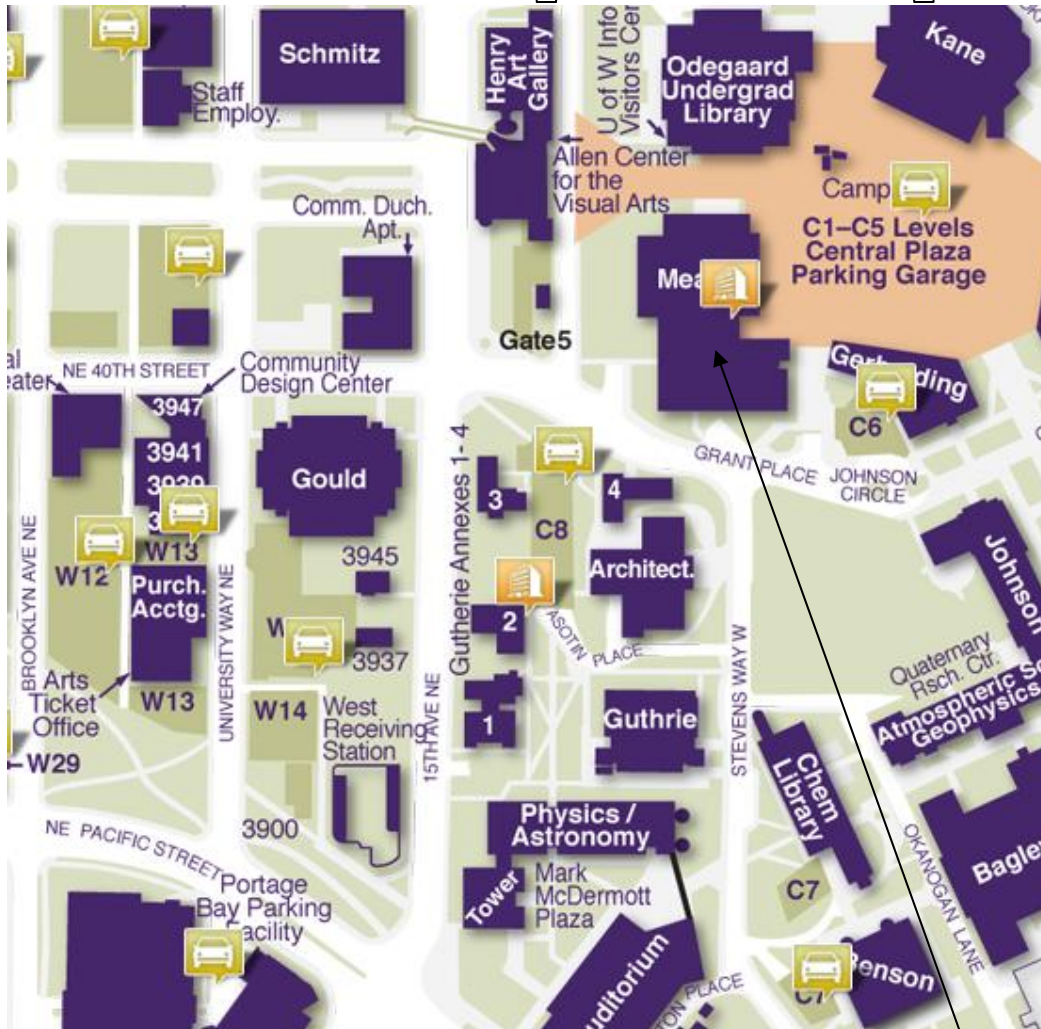
Parking:

- Meters on the street
- Behind the building in a pay lot which is free after Noon
- Main Central Parking Garage at NE 41st and 15th NE for \$10

Please note that 15th Ave is under major construction.

To remove your name from our mailing list, please [click here](#).
Questions or comments? E-mail us at Christysantos@comcast.net or call (425) 591-3388

UW Campus Map



Gould Hall

<http://www.washington.edu/maps/?I=GLD>

Central Parking Garage = Meany
Garage entrances at Gate 1 and Gate 5

<http://www.washington.edu/maps/?I=MNY>