



AIBDWA Presents our

**2010****Spring Green Conference**

*Developed to Empower Residential Designers,  
our Spring conference will focus on opportunities in the  
Green-built environment from a fresh business perspective.*

SATURDAY, MARCH 20, 2010 8:30 A.M. – 5:00 P.M.

LUNCH INCLUDED

MBAKS BUILDING, BELLEVUE, WA

*Speakers:***Tien Peng, LEED AP, CSBA**

Tien Peng is Director of Rushing's Blackbird Studio, a full-service sustainability consulting group in Seattle. He brings a unique brand of environmental expertise to clients, drawing from his experience in the architecture and the construction industries. Tien takes a fun, creative approach to sustainability and has been featured in on KCTS Connects and the Seattle Channel.

Most recently, he served as the design and sustainability director for the largest builder in Pacific Northwest establishing policies and programs while creating communities that are affordable, livable, and sustainable. As a member of the Washington State Code Council, Tien seeks to link the built environment with eco-conscious practices while creating opportunities for the future green workforce. Tien holds degrees in architecture and mechanical engineering and is a graduate of the Leadership Tomorrow class of 2008. He is a Lean Six Sigma Green Belt, member of the American Institute of Architects and American Society for Quality.

**Roger Roatch, Senior Engineered Wood Specialist**

As a Senior Wood Specialist with the APA – The Engineered Wood Association, Roger is based in the Pacific Northwest. He joined APA in 1990 as a Field Representative in So-Cal, and has managed the Western Region Division for the past 13 years. He has specialized in several areas for APA, including post-frame construction for commercial uses, moisture management science with wood construction, analysis and development of wall bracing code requirements, jobsite inspections/observations, and industrial material handling platform design and implementation. Prior to APA Roger was a commercial superintendent, and residential framer. He holds a BBA degree in Marketing.

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**Robert Weber, LEED AP, CSBA, PMP**

Robert's passion is to create net-zero energy buildings that incorporate energy-efficient design and grid-connected electric power from onsite renewable sources such as solar panels and wind turbines. He developed and sold a solar net-zero energy residence. Recently, he completed the extensive retrofit of a 1917 residence. He was interviewed by Steve Thomas about this project's green features which appear in three Renovation Nation episodes on Discovery Channel's Planet Green channel. Robert is Project Manager and Energy Consultant with the joint venture of D. L. Harris Homes and Northstone Real Estate to build Net-Zero Energy homes.

**Cheryl Heinrichs, Cheryl Heinrichs Architecture**

Cheryl's architectural firm specializing in the design of custom green homes. This award-winning firm creates homes that indulge owners' whims while treading lightly on the earth. Cheryl holds a Bachelors of Architecture, is a licensed architect and has been a leader in the green design movement for the past 15 years. Her design firm implements a systems approach to low energy design, employing many innovative and energy efficient building systems. These systems and many additional sustainable features are subtly obscured in stylistically modern homes. Cheryl led a team that won the "Best Overall Zero Net Energy Home" at the Northwest Net Energy Home Conference.

PRE REGISTRATION REQUIRED

SIGN UP EARLY—LIMITED SEATING

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## 2010 Spring Green Conference Schedule of Events

<b>8:30 a.m.</b>	Sign in / Coffee / Vendor booths open	
<b>9:00 a.m.</b>	Welcoming Remarks	
<b>9:15 a.m.</b>	<b>Roger Roach</b> <b><u>Top 10 Framing Errors –</u></b> <b><u>and Top 5 Ways to Prevent Them</u></b>	<b>1.0 CE</b>
	Break	
<b>10:30 a.m.</b>	<b>Tien Peng Keynote Speaker</b> <b><u>A Paradigm Shift:</u></b> <b><u>Green Business Models that Don't Suck</u></b>	<b>1.5 CE</b>
<b>Noon</b>	Break   Sponsor Booths open	
<b>12:30 p.m.</b>	Buffet lunch.	
<b>12:45 p.m.</b>	<b>Vendor presentations</b>	<b>0.5 CE</b>
	Break	
<b>1:45 p.m.</b>	<b>Robert Weber &amp; Cheryl Heinrichs</b> <b><u>Net-Zero Energy Homes</u></b>	<b>1.0 CE</b>
	Break	
<b>3:00 p.m.</b>	<b>General AIBDWA membership meeting</b>	
<b>4:00 p.m.</b>	<b>AIBDWA Board panel--open discussion</b>	<b>1.0 CE</b>
<b>5:00 p.m.</b>	Closing	

**CONTACT:** Karl Koning [karl@koningdesigns.com](mailto:karl@koningdesigns.com)  
**Phone:** 206-550-5458

**LOCATION:** Master Builders Association of King & Snohomish Counties  
 335 116th Ave. SE  
 Bellevue, WA 98004

[Click here for map](#)




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### AIBDWA 2010 SPRING CONFERENCE REGISTRATION FORM



Sign up for:

- STUDENT MEMBER AIBD
- PROFESSIONAL MEMBER AIBD
- STUDENT (NON-MEMBER)
- NON-MEMBER

Price

\$00.00  
 \$00.00  
 \$10.00  
 \$65.00

Can be applied toward  
 your  
 AIBDWA membership  
 through  
 March 2010!!

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Method of Payment

- Check

Mail form and check to:  
 AIBDWA Spring Conference  
 4071 Hannegan Road; Suite R  
 Bellingham, WA 98226

Register on line:  
<http://www.aibdwa.org/Spring2010Green.asp>

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To remove your name from our mailing list, please [click here](#).

Questions or comments? E-mail us at [Christy.santos@comcast.net](mailto:Christy.santos@comcast.net) or call (425) 591-3388